# From Research to Policy Action Across Local and International Dimensions: Insights on CREAF, Ecosystem Services, Digitalization

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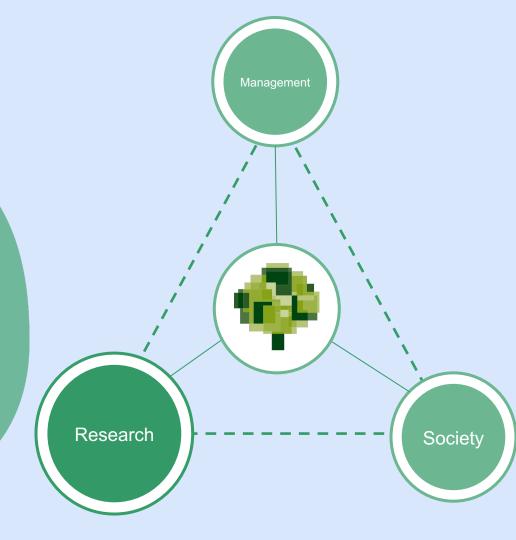
Centre for Ecological Research and Forestry Applications (CREAF) - Catalonia, Spain



CREAF is a public research center established in 1988.

We generate knowledge to understand nature through research, and we collaborate with society to find informed solutions to environmental challenges at both local and global scales.

Which has held the Severo Ochoa Centre of Excellence recognition since 2019.





## Connecting Science, Innovation & Local Policy



The intersection of research and innovation, helping connect ecosystem science to real-world applications.



In CREAF we implement the science application from Catalonia to broader EU contexts.



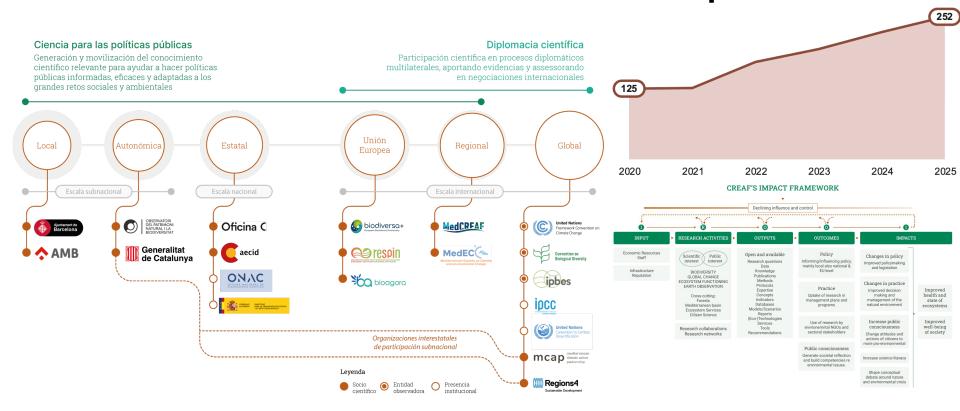
My work focuses on making ecosystem science useful — through tools, data, and innovation — for those shaping local and regional decisions.



This presentation explores how ecosystem services research and digital tools can support local governance and policy action.



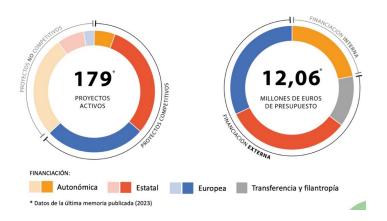
The key role of CREAF to support policies and how it increased its international role and capabilities





#### Leaders in citizen science: Reaching To Society

## We launch projects in which citizen participation is essential.

















## Ecosystem Services (ESS) - What are they and why they matter?

ESS are the benefits humankind obtains from the workings of the natural world and constitute the natural base for economic prosperity and quality of life.

### Why local governments should care about ESS:

- They impact land-use planning, restoration, climate resilience, and rural development
- Helps with planning, green infrastructure, nature-based solutions
- Basis for accessing EU funding or meeting climate/sustainability goals

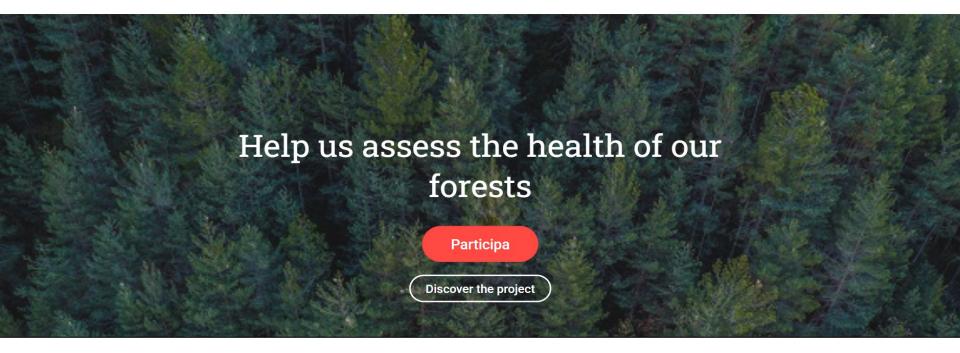




#### AlertaForestal – Citizen Monitoring Linked to Forest Ecosystem Services



The project Alerts Drone alerts News Results About us Agenda



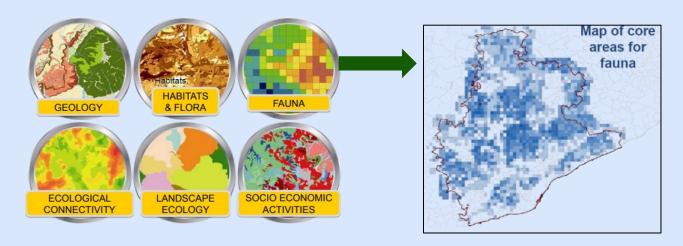


#### Sitxell Project

Sitxell aimed at studying and evaluating non-urban land, taking into account the different approaches and values, in order to apply in a cross-cutting way in territorial policies.

Sitxell aims to show the Cartography of ecological and socioeconomic values of ALL of open areas in the province of Barcelona.

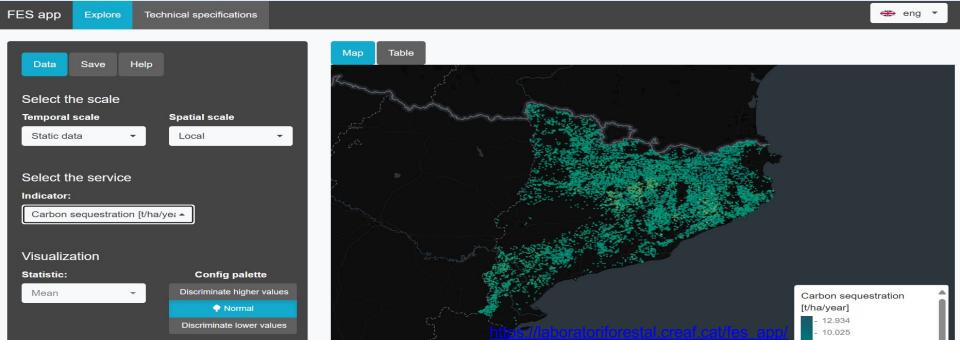
CREAF supports land-use planning in Barcelona region.





#### **Forestry Laboratory Tool**

A digital platform by CREAF that centralizes forest-related data and tools to support informed decision-making on forest management, ecosystem services, and sustainability at local and regional levels.







# DigiMedFor Project Linking Forest Innovation to Landscape Governance

It is a Horizon Europe project building digital tools for Mediterranean forest value chains.

#### **Activities:**

- Building digital tools for local decision-makers
- Tracking and transpaency tools
- •Supporting the forest owners & sustainable forest management decisions

"One goal is to make ecosystem knowledge practical — and usable for local authorities."







### Digital Tools for Local Impact – What You Can Use





CREAF & DigiMedFor Project offers for local authorities, forest owners & policy makers can benefit from digital tools:

- •Tools for ESS evaluation Forest Lab & Al powered ESS Tool
- Forest traceability dashboards
- Nature into land-use plans
- •Communicate the value of forests to citizens and stakeholders

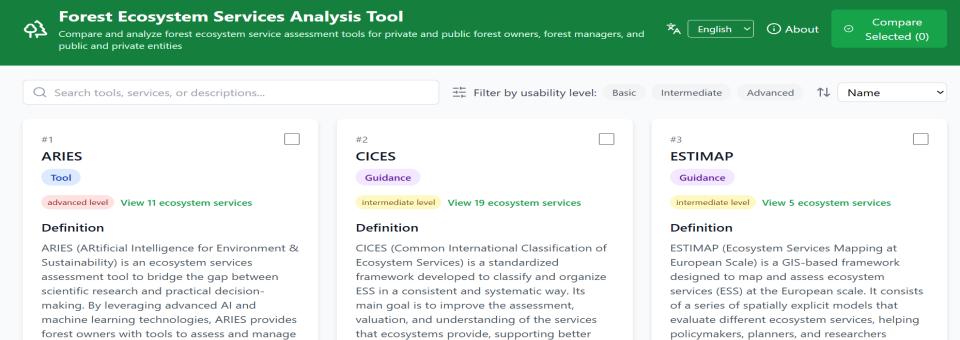






#### Al powered ESS Tool

An Al-powered tool for comparing and analyzing forest ecosystem service (ESS) assessment platforms to support better decision-making and valorization for forest owners, managers, and public/private entities.





## From Science to Action – Reflections for Policymakers & Authorities

Research and innovation are central to providence valuable elements for evidence-based policy-making R&I can guide and support effective and high-value policies.

- 1. Scientific research can guide and support local policy especially when paired with digital tools
  - 2. Local authorities are essential actors in ecosystem service planning: increasing or reducing value is an opportunity and a risk they run with their choices
- 3. Collaboration across research, innovation, and governance is key, also to mobilize and favour cooperation with the private sector, investments and ultimate sustainability.

Thank you!

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